

In the Claims:

Per the new rules, all claims, including those not changed by the present amendment,
5 have been included.

1. (Amended) In combination, A display unit, for use with a shopping carry basket
and a display unit, the display unit including a display panel for receiving and
displaying an advertisement or other information or holding an electronic display or
10 other tool, and a connection member, supporting the display panel and connected ~~able~~
to the carry basket, such that ~~in use~~ the display panel extends outwardly from the
basket and is viewable from above while allowing a plurality of like carry baskets to
be nested.

2. (Cancelled)

15 3. (Cancelled)

4.(Cancelled)


5.(Cancelled)

6. (Amended) The combination A display unit according to claim 1 wherein
including the connection member is able to connected to an upper portion of a side
20 wall of the carry basket.

7.(Amended) A display unit for use with a shopping carry basket having a rim
around the opening in the top of the basket, the display unit including;
a display panel for receiving and displaying an advertisement or other
information or holding an electronic display or other tool, and

a connection member for supporting the display panel and being connectable to the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like carry baskets to be nested,

5 -the display unit further according to claim 1 including a rim engaging portion for fitting over and engaging the rim of the carry basket to facilitate support of the display panel.



8. (Original) A display unit according to claim 7 wherein the rim engaging portion is sized and shaped to extend the length and partially around the corners of one side of a shopping carry basket such that the interfitting with the entire side rim and the respective two corners of a basket provides a stable torsional support of the display panel on the basket.

9. (Amended) A display unit for use with a shopping carry basket having upstanding side walls and an opening in the top of the basket, the display unit including;

15 a display panel for receiving and displaying an advertisement or other information or holding an electronic display or other tool,
and a connection member for supporting the display panel and being connectable to the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like
20 carry baskets to be nested,
-the display unit further according to claim 1 including a connection member having an extension head which extends along one of said the side walls of the basket and attaches thereto to retain the display unit in position.

10. (Amended) A display unit according to claim 9 wherein the extension head includes protruding ears which interfit into openings in said one of the side walls of the basket to provide a secure fitting of the display unit.

11. (Amended) A display unit for use with a shopping carry basket having
5 upstanding opposite side walls, upstanding opposite end walls, and an opening in the top of the basket, the display unit including;

a display panel for receiving and displaying an advertisement or other
information or holding an electronic display or other tool,
-and a connection member for supporting the display panel and being
10 connectable to the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like carry baskets to be nested,

-wherein the display unit according to claim 1 includesing a complementary
advertisement display units mounted at on opposite either end or side of the
15 shopping carry basket to extend externally away from the opening and provide a balanced symmetrical look ~~and feel~~ to the carry basket while still allowing nesting of a plurality of like carrying baskets on top of each other for storage.

12. (Amended) In combination, A display unit for use with a shopping carry basket
and a display unit, the carry basket having a top opening, the display unit having at
20 least one display panel and a connection member supporting said at least one the display panels and connectedable to or integral with the carry basket such that said at least one the display panel at least partially extends away from the top opening of the carry basket when in position, said at least one a display panel having displayed

~~thereby able to receive~~ an advertisement or a shop direction aid for helping a
~~facilitating the user to locate a~~ the required product in the shop, the display units
being located to allow a plurality of like carry baskets to be nested.

13. (Cancelled)

5 14. (Cancelled)

15. (Cancelled)

16. (Original) A display unit including a display panel surrounded by a horse-shoe
cross section rim having a length corresponding to the length of one side of a carry
basket and a size of one portion of the rim able to fit over the rim of the side of the
10 carry basket and along a substantial part of its length.

17. (Original) A display unit according to claim 16 including a connection member
formed by a substantially planar extension head extending from one outer side of the
rim of the display unit and overfitting the rim of the basket so as to co-extend with
the inner side of the basket and be fixable thereto.

15 18. (Original) A display unit according to claim 16 including an extension head with
ears which interfit with openings in the side wall of the basket to retain the display
unit in position.

19. (Original) A display unit according to claim 16 including extensions of the rim
sized and shaped to extend around and interfit with the corners of the rim of the carry
20 basket when in position so as to provide torsional strength.

20. (Amended) A shopping carry basket and a display unit according to claim 1
wherein the display unit which is made integral with the carry basket, the display unit
including;

-a display panel for receiving and displaying an advertisement or other information or holding an electronic display or other tool, and a connection member supporting the display panel and integral with the carry basket, such that the display panel extends outwardly from the basket and is
5 viewable from above while allowing a plurality of like carry baskets to be nested.

21. (Amended) A shopping carry basket display unit according to claim 20 wherein
including the display units ~~when mounted on or made~~ integral with the carry basket
extending in a plane parallel to the base of the carry basket and co-extending with
10 the open top of the carry basket.

22. (Amended) A shopping carry basket display unit according to claim 21 wherein
the display unit ~~panels~~ extends outwardly to the plane of the sides of the basket at an
acute angle to the top plane of the carry basket so that the display unit is facing
upwards relative to a user holding the holder of the carry basket.

15 23. (New) In combination, a shopping carry basket and a first display unit;
the carry basket having upstanding opposite side walls, upstanding opposite
end walls, and an opening in the top of the basket,
the first display unit having at least one display panel and a connection
member supporting said display panel and connected to or integral with the
20 carry basket such that said at least one display panel at least partially extends
away from the top opening of the carry basket,
said at least one display panel having displayed thereby an advertisement or a
shop direction aid for helping a user to locate a required product in the shop,

the first display unit being located to allow a plurality of like carry baskets to be nested,

wherein the carry basket includes a second complementary advertisement display unit mounted at an opposite end or side of the shopping carry basket to extend externally away from the opening and provide a balanced symmetrical look to the carry basket while still allowing nesting of a plurality of like carrying baskets on top of each other for storage.

24. (New) A shopping carry basket and a first display unit which is made integral with the carry basket,

10 the shopping carry basket having upstanding opposite side walls, upstanding opposite end walls, and an opening in the top of the basket, the first display unit including a display panel for receiving and displaying an advertisement or other information or holding an electronic display or other tool, and

15 a connection member supporting the display panel and integral with the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like carry baskets to be nested,

20 wherein the carry basket includes a second complementary advertisement display unit located at and integral with an opposite end or side of the shopping carry basket and extending externally away from the opening to provide a balanced symmetrical look to the carry basket while still allowing nesting of a plurality of like carrying baskets on top of each other for storage..